



Tips not just for career chicks

EMMA PAGE

A MALE-DOMINATED workplace culture is not necessarily intuitive for career women, according to author Karen Adamedes.

The Cremorne resident – who recently penned *Hot Tips For Career Chicks* – said many women had to learn to speak a different language and decipher the subtleties and nuances created and upheld by men, in order to succeed.

“The reality is there are simply more men than women in senior roles in business and the accepted ways of behaving in the workplace have evolved to become more male-like,” she said.

“Men understand networking is an intuitive part of business whereas women tend to think its an extra thing.

“But companies expect you to have a network – it’s an inherent part of the corporate world.”

It’s not to say that women must act like men to get ahead but understanding the cultural context of the workplace is key to unlocking career success, according to Ms Adamedes.

“I don’t believe men are trying to make it more difficult for women, this is just how business works.”

Her book is an easy-to-read manual with more than 200 tips for women on how they can nab the job they want, climb the career ladder and get ahead of competitors.

The book focuses on four broad categories – communication, operating style, career development and “everything else” chicks need to manage while doing their job.

Each section is designed to help readers land their dream job, earn what

they’re worth and execute Plan B when things don’t go as planned.

This is also key to the Cumberland-Courier Newspapers Give a Kid a Go campaign, where we tried to find jobs for those aged under 21.

Ms Adamedes said the best place to start when looking for a job was with what you wanted.

“Write down all the things you’re good at, then cross off all the things you don’t like doing,” she said.

“Hunt around – know what’s out there, visit careerone.com.au, talk to people in your network, use MySpace and Facebook to give yourself a leg-up and if there’s something you think you want to do, go for it – be confident in your ability.”



Karen Adamedes has written a book on ways to nab that job. Picture: DAVE SWIFT